

SAMRA 2017 MEMBER BENEFITS

Benefits		Organisation Members	Associate Members	Independent Members	Non-Members
Developing Professional Practice	Ethics advice	Included in fees	Included in fees	Included in fees	Not available
	Ethics updates (via webinar)	Included in fees	Included in fees	Included in fees	Paid-for service
	Legal advice (industry-wide issues)	Included in fees	Not applicable	Not applicable	Not available
	Compulsory use of the national research opt-out list (SAMRA Red List) NEW!	Included in fees	Not applicable	Included in fees	Not available
	Use of the SAMRA research participant database (RPD) for verification	Paid-for service	Not applicable	Paid-for service	Not available
	Work seekers and Bursary seekers database access	Included in fees	Not applicable	Not applicable	Not available
	Looking for work and Bursary service	Included in fees	Included in fees	Included in fees	Free Service
	Industry information and research	Paid-for service	Paid-for service	Paid-for service	Not available
	GRBN Learning Centre online course discounts NEW!	Included in fees	Included in fees	Included in fees	Not available
	Interest group membership	Not applicable	Included in fees	Included in fees	Paid-for service
	Interest group advocate eligibility NEW!	Not applicable	Included in fees	Included in fees	Not available
	Professional recognition	Not applicable	Paid-for service	Paid-for service	Not available
	Best practice sharing	Paid-for service	Paid-for service	Paid-for service	Not available
	SAMRA events at reduced rates	Paid-for service	Paid-for service	Paid-for service	Not available
Industry Voice	African Market Research Association membership NEW!	Included in fees	Not applicable	Not applicable	Not available
	Global Research Business Network (GRBN) membership NEW!	Included in fees	Included in fees	Included in fees	Not available
	ESOMAR World Research services COMING SOON!	Included in fees	Included in fees	Included in fees	Not available
	Representation at stakeholder bodies	Included in fees	Included in fees	Included in fees	Not available
	Lobbying with stakeholders	Included in fees	Included in fees	Included in fees	Not available
	Advocating for research amongst stakeholders	Included in fees	Included in fees	Included in fees	Not available
	SAMRA Code of Conduct protection	Included in fees	Included in fees	Included in fees	Not available
Marketing	Requests for supplier proposals	Included in fees	Not applicable	Not applicable	Not available
	Credential branding	Included in fees	Not applicable	Included in fees	Not available
	SAMRA Press pages for organisation news NEW!	Included in fees	Included in fees	Included in fees	Not available
	Listing of a social responsibility initiative on SAMRA Doing Good web page NEW!	Included in fees	Not applicable	Not applicable	Not available
	Job advertising	Paid-for service	Not applicable	Paid-for service	Paid-for service
	Yearbook advertising	Paid-for service	Not applicable	Paid-for service	Paid-for service
	Yearbook directory listing	Paid-for service	Not applicable	Not applicable	Not available
	Yearbook/Website name listing	Included in fees	Not applicable	Included in fees	Not available
	Electronic newsletter advertising	Paid-for service	Not applicable	Paid-for service	Not available
	Journal advertising	Paid-for service	Not applicable	Paid-for service	Paid-for service
	Website advertising	Paid-for service	Not applicable	Paid-for service	Not available
	Sponsorship opportunities	Paid-for service	Not applicable	Paid-for service	Paid-for service
	Event ambassador eligibility	Included in fees	Included in fees	Included in fees	Not available
Publications	Yearbook: Print	Included in fees	Paid-for service	Included in fees	Paid-for service
	Yearbook: Electronic	Included in fees	Included in fees	Included in fees	Not available
	Journal: Print	Included in fees	Paid-for service	Included in fees	Paid-for service
	Journal: Electronic	Included in fees	Included in fees	Included in fees	Paid-for service
	Electronic newsletters	Included in fees	Included in fees	Included in fees	Not available